

## L2 Business Studies Course Outline 2021

Course Code:	12BUS01	Course Length:	Full year
Brief Description:			
<p>Business Studies is all about how businesses work in theory and in practice. This year learners will research, plan and carry out a business that will affect the community in a positive way. They will do this twice, evaluating their effectiveness and refining their business.</p> <p>Learners will also study the motivation practice at Auckland Zoo.</p> <p>Learners have the option to show their ability to manage and store information or create and share a presentation in order to gain more credits.</p> <p><b>We support Learners in gaining their literacy credits</b></p>			
Pre-requisites/Co-requisites:			
Open entry			
Cost/Equipment:			
<p>\$25 Level 2 Business Studies Activity Book            \$50 Auckland Zoo trip. (<i>Travel, entrance and interview with HR department</i>)</p> <p><i>(Course fees subject to change based on number of learners who take the course and Rainbow's End entrance fees)</i></p>			
Teacher in Charge of this Course:		PEN	

Course Design			I/E	Num/Lit (level)	Number of credits	Standard completion date
Compulsory Internal AS/US						
1.	AS90847	Investigate the application of motivation theory in a business	I	L2Lit	3	2nd of June
2.	AS90848	Carry out refine and review business activity within a community context with guidance	I	L2Lit	9	August
3.	AS90842	Conduct market research for a new or existing product	I	L2Lit & L2Num	3	23rd of March
Optional AS/US						
1.	US29772	Manage files and folders using digital devices	I		2	Flexible
2.	US29771	Use the main features and functions of a presentation application for a purpose	I		2	Flexible
3.	AS90845	Apply business knowledge to a critical problem(s) in a given large business context.	E	L2Lit	4	November- December TBC
4.	AS90843	Demonstrate an understanding of the internal operations of a large business	E	L2Lit	4	November- December TBC
External AS (students)						
		<i>As above. Externals are optional. Learners do need external credits in order to gain a business</i>				

		<i>endorsement.</i>				
--	--	---------------------	--	--	--	--