

L1 Business Studies. Course Outline. 2021

Course Code:	11BUS01	Course Length:	Full year
Brief Description:			
<p>Business Studies is all about how businesses work in theory and in practice. This year learners will create, plan and run their own business during a one-off Market Day here at Whangaparaoa College. Learners will also study the recruitment process of Rainbow's End.</p> <p>Learners have the option to create a Resume (curriculum vitae) and do some further research into their chosen business in order to gain Unit Standards.</p>			
Pre-requisites/Co-requisites:			
Open entry			
Cost/Equipment:			
\$25 Level 1 Business Studies Activity Book \$60 Rainbow's End trip. (<i>Travel, entrance and interview with HR department</i>) (<i>Prices are subject to change, based on class numbers and current costs</i>)			
Teacher in Charge of this Course:		Samantha Penman	

Course Design. (<i>Maximum credits: 5</i>)			I/E	Num/Lit (level)	Number of credits	Completion date
Internal AS/US/ Unit of Work						
1.	AS90840	Apply the marketing mix to a new or existing product	I	L1Lit	3	End of March
2.	AS90841	Investigate aspects of human resource processes in a business			<i>Not assessed- feedback given</i>	August
3.	AS90842	Carry out and review a product-based business activity within a classroom context with direction			<i>Not assessed- feedback given</i>	End of June
Optional AS/US						
1.	US7121	Unit Standard Demonstrate skills to search and select information	I	L1	2	flexible
2.	AS90839	Apply business knowledge to an operational problem(s) in a given small business	E		<i>L1Lit - feedback given</i>	November- December TBC
3.	AS90837	Demonstrate an understanding of internal features of a small business	E		<i>L1Lit- feedback given</i>	November- December TBC
4..	US504	Produce a CV (curriculum vitae).	I	L1	2	flexible