

## L3 Business Studies Course Outline 2021

Course Code:	13BUS01	Course Length:	Full year
Brief Description:			
<p>During Level 3 learners will research, plan and carry out a business that has an innovative and sustainable focus. This business will be run for several months and learners will do this with consultation from industry professionals and the Young Enterprise Scheme.</p> <p>Learners have the option to study the financial considerations of a business, or about buying their first home, in order to gain Unit Standards.</p> <p><b><i>We support Learners in gaining their literacy credits</i></b></p>			
Pre-requisites/Co-requisites:			
Open entry			
Cost/Equipment:			
<p>\$35 Young Enterprise Scheme and i-qaulify website (an online business tool)</p> <p>\$30 travel fees to participate in the Young Enterprise Scheme with other Auckland schools.</p> <p><i>(subject to change based on petrol prices, or YES fees changing)</i></p>			
Teacher in Charge of this Course:		PEN	

Course Design			I/E	Num/Lit (level)	Number of credits	Completion Date
<b>Compulsory Internal AS/US</b>						
1.	AS91382	Develop a marketing plan for a new or existing product	I	L3Lit	6	July
2.	AS91384	Carry out, with consultation, an innovative and sustainable business activity.	I	L3Lit	9	August
<b>Optional AS/US</b>						
1.	AS91380 AS	Demonstrate understanding of strategic response to external factors by a business that operates in a global context.	E	L3Lit	4	November-December TBC
2.	US 28103	Buying your first home	I		2	
3.	AS91381	Apply business knowledge to address a complex problem(s) in a given global business context.	E	L3Lit	4	
<b>External AS</b>						
		<i>As above. Externals are optional. However, learners do need external credits in order to gain a Business Endorsement.</i>				